

## **NEWS FROM: Fountains at Gateway**

### **The Social Chair Leases Space at Fountains at Gateway**

New full-service blowout bar opens this summer

MURFREESBORO, Tenn. (May 31, 2017) --- [The Social Chair](#) has leased retail space at Fountains at Gateway with plans to open its doors in late summer announced Scott Graby, president of Hearthstone Properties.

The Social Chair is a full-service blowout bar offering affordable luxury services such as signature style blowouts, formal updos and make-up application.

The salon will be located on the ground floor of One Fountain Plaza, the recently completed office building facing the central plaza. Featuring a trendy design and open layout, the Social Chair will offer individual styling stations along with a community dry bar to accommodate larger groups preparing for weddings, proms, formals, girls nights out and other special events.

“We see a growing demand in Murfreesboro for a full-service blowout bar concept that caters to women who want the ‘just left the salon look’ in less than an hour,” said Jessica Shields, who owns the business with her husband Matt Shields. “Our clients will enjoy a friendly, upscale setting and complimentary beverages while our talented stylists work their magic.

“I’ve visited blowout salons in various cities and have always thought the experience lacked a crucial aspect – the ability to socialize while getting pampered. The Social Chair was created with this in mind. It’s a place where clients can relax, enjoy quality time catching up with friends and leave feeling beautiful.”

Graby said The Social Chair is an ideal fit for the mix of restaurants, shops and service businesses at Fountains at Gateway. “As Murfreesboro continues to grow, the city is experiencing increasing demand for upmarket services and The Social Chair will help fill that niche,” he said.

“We have hired a highly experienced salon manager with more than 10 years in the industry to operate the business,” said Shields. “We’re truly excited to be part of Murfreesboro’s new upscale shopping and dining district at the Fountains community.”

### **About Fountains at Gateway**

Fountains at Gateway is a 31-acre, Class A mixed-use development located at 1500 Medical Center Parkway in Murfreesboro, Tennessee. The \$80 million development will include 400,000 square feet of office space in three office buildings, 70,000 square feet of retail in three free-standing buildings and street-level retail space in the office buildings, as well as a 100-unit apartment community and a midsize business hotel.

Phase one of the development includes a four-story, 105,500-square-foot office building and two retail buildings totaling 33,200 square feet. The office building is open and the first retail building, with 11,200-square-feet of space, will be completed next month.

The Social Chair joins Burger Republic, Tom+Chee, Fuzzy's Taco Shop, Board & Brush, Nothing Bundt Cakes, Tressler & Associates/Tressler Title, Anytime Fitness, Kitchen Fresh, and e.Allen in leasing retail space at Fountains at Gateway.

Fountains at Gateway is developed by Hearthstone Properties, a Murfreesboro commercial real estate investment company. The architect and contractor are H. Michael Hindman Architects and Solomon Builders, respectively. Hearthstone is handling retail leasing, and Bill Adair at JLL is handling office leasing.

More information can be found at [www.FountainsAtGateway.com](http://www.FountainsAtGateway.com) .

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