

NEWS FROM FOUNTAINS AT GATEWAY

Edible Arrangements Leases Space at Fountains at Gateway

Opens in Early February

MURFREESBORO, Tenn. (January 29, 2018) – [Edible Arrangements®](#) has leased a 1,310-square-foot retail space on the ground floor of One Fountain Plaza, the recently completed 105,500-square-foot office building at [Fountains at Gateway](#), announced developer Scott Graby, president of Hearthstone Properties. The store is slated to open in early February.

Edible Arrangements offers a wide selection of fruit bouquets, arrangements and chocolate covered fruit boxes for all occasions – from birthdays to baby showers. In addition, the Fountains store will feature a new selection of fruit smoothies, frozen yogurt and small fruit selections in convenient grab-and-go sizes that can be enjoyed at their indoor or outdoor bistro tables, or taken off-site.

According to franchisees Raza and Mo Momin, the Fountains store reflects Edible Arrangements' latest design and Edible To Go product line. "Traditionally known for special occasion arrangements, our new store will also cater to walk-in customers who want a single serving of fresh fruit on a stick – with some dipped in chocolate, if desired – or a fresh fruit smoothie," said Raza Momin.

"Fountains at Gateway is a perfect fit for Edible's new store concept," Momin continued. "We wanted to be part of a new, first-class development that would accommodate our new design and full product line, and offer a convenient location for our customers in Murfreesboro and the surrounding area. The community events and entertainment at Fountains will also support our walk-in business."

As the only Edible Arrangements store in Murfreesboro, the Momins plan to serve customers within a 30-mile radius.

"We're really delighted to welcome Edible Arrangements to Fountains at Gateway," said Graby. "The well-known brand is highly regarded for its signature fresh fruit arrangements, and we're thrilled that the Momins will be offering Edible's newest line of fresh fruit grab-and-go products, providing healthy treat options to Fountains guests and office workers. Edible Arrangements is a great fit for Fountains and Murfreesboro."

About Edible Arrangements®

With more than 1,300 franchise locations open or under development worldwide, Edible Arrangements International, LLC is the world's largest franchisor of shops offering creatively designed fresh cut fruit arrangements. Edible Arrangements® store locations also carry the company's rapidly expanding Edible To Go® line which features all-natural, fresh fruit smoothies, chocolate Dipped Fruit™, Froyo Fruit Blends™, fresh fruit salads, parfaits, and treats. Since its founding in 1999 in East Haven, Conn., the company has been recognized as an industry leader, ranking first in its category in Entrepreneur magazine's annual "Franchise 500," Entrepreneur's Top 40 of "Fastest Growing Franchises" and "America's Top Global Franchises" as well as being included among the "Inc. 5000" list of the fastest growing privately-held companies. Edible Arrangements®' fresh fruit arrangements, chocolate Dipped Fruit™, fresh fruit smoothies, and more can be enjoyed at franchise locations worldwide. Gifts can be

ordered online at edible.com, by phone at 1-877-DO-FRUIT®, or through any local Edible Arrangements® store.

About Fountains at Gateway

Fountains at Gateway is a 31-acre, Class A mixed-use development located at 1500 Medical Center Parkway in Murfreesboro, Tennessee. The \$80 million development will include 400,000 square feet of office space in three office buildings, 70,000 square feet of retail in three free-standing buildings and street-level retail space in the office buildings, as well as a 100-unit apartment community and a midsize business hotel.

Phase one of the development includes a four-story, 105,500-square-foot office building and two retail buildings totaling 33,200 square feet. The office building opened in January 2017. The first retail building, with 11,200-square-feet of space, was completed in June 2017.

Retail tenants now open include Kitchen Fresh, The Soda Bar, Homegrown Marketplace, Burger Republic, Fuzzy's Taco Shop, Board & Brush, Nothing Bundt Cakes, Anytime Fitness, e.Allen, and The Social Chair. Edible Arrangements is slated to open in February 2018.

Fountains at Gateway is developed by Hearthstone Properties, a Murfreesboro commercial real estate investment company. The architect and contractor are H. Michael Hindman Architects and Solomon Builders, respectively. Hearthstone is handling retail leasing, and Bill Adair at JLL is handling office leasing. More information can be found at www.FountainsAtGateway.com .

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